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Companion Animal Alliance Brings Adoptable Pets in Need of Loving Homes During PetSmart Charities' National Adoption Week

In-Person Adoption Events to Take Place at Local PetSmart Stores March 6 - 12

March 7, 2023 – BATON ROUGE, LA: Each year, more than five million pets enter animal shelters in need of loving homes. Today, pets are staying in shelters longer and many local shelters are struggling with stretched budgets and limited staffing. In partnership with PetSmart Charities Companion Animal Alliance will bring adoptable pets to PetSmart (1653 Millerville Road) in support of National Adoption Week, taking place **March 6 - 12, 2023.**

During the in-store event, Companion Animal Alliance invites pet lovers to make room in their homes for pets in need. PetSmart Charities also encourages people to consider adopting pets with special needs, like sweet Panini, who has recovered from severe health issues after being brought into the shelter. When Panini came to the shelter, he was in a lot of pain, with a severe Demodex skin infection, as well as other bacterial infections that caused him a lot of discomfort and pain. With the help of CAA's veterinary and adoptions teams, Panini's coat grew back fully and his personality flourished. To view all available pets for adoption, please visit adoptapet.com.



“National Adoption Week is an ideal opportunity to give a pet in need what they need most – people to love,” said Heidi Fulcher, Sr. Adoptions Grant Manager at PetSmart Charities. “Pets with special needs, such as those recovering from injuries or living with limb differences, trauma recovery or physical limitations make wonderful additions to families. These resilient pets have a lot to teach us about the joy and value of caregiving.”

PetSmart Charities National Adoption Week is a special time during the year. PetSmart stores feature adoptable pets to meet and cuddle in spacious areas, and staff and volunteers are on-hand to make introductions and answer questions. Potential pet parents can also learn about the products and services they’ll need for the best possible start with their new family members.

“We are more than happy to be a part of PetSmart Charities National Adoption Week. We look forward to bringing adoptable pets to areas of the community that might be too far from our shelter. We hope to see people taking advantage of our amazing pets and waived adoption fees at the event,” says Emily Lemoine, Director of Grants and Communications at Companion Animal Alliance.

Animals like Pheobe, a two-year-old terrier/mix, are waiting to find homes at Companion Animal Alliance. Pheobe is a smart, gentle dog who loves to relax on the couch, is house-trained, gets along well with other dogs, and is excited to meet her forever family. If you have questions about Pheobe or any pets, please reach out to adopt@caabr.org.



WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart location:

March 11 and 12, from 11AM-3PM

PetSmart, 1653 Millerville Road, Baton Rouge, La 70816

Note to Editors: Photos and b-roll footage of adoptable pets are available upon request. To view request editorial materials, please contact Emily Lemoine at communications@caabr.org.

About Companion Animal Alliance

Companion Animal Alliance is the nonprofit Baton Rouge animal shelter formed in 2010 to increase the save rate of animals in our community. In partnership with the East Baton Rouge City-Parish, CAA operates the EBR Parish open-intake shelter, caring for nearly 9,500 animals each year including cats, dogs, horses, wildlife, and exotic animals. CAA has increased the save rate of animals to 89% annually from 20% in 2010.

About PetSmart Charities

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 600,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and disaster response. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

